



Springbrook Foundation

Annual Corporate Sponsorship Guide

Unlock the power of impactful giving.



MAKING A DIFFERENCE FOR PEOPLE WITH INTELLECTUAL AND DEVELOPMENTAL DISABILITIES FOR A LIFETIME

Springbrook Foundation

About Us

Unlock the power of impactful giving with the Springbrook Foundation's Annual Corporate Sponsorship packages. By partnering with us, your company can showcase its commitment to corporate social responsibility while making a tangible difference in your community.

The Springbrook Foundation supports the mission of Springbrook and its affiliates to empower individuals with intellectual and developmental disabilities, and to create inclusive communities where every person is valued, respected, and supported in reaching their full potential. We match corporate interests with Springbrook priorities. We inspire businesses to partner with the Foundation by cultivating, soliciting, and stewarding diverse resources to enhance high-quality programs, build capacity, seize opportunities, and ensure Springbrook's long-term success.

An annual corporate sponsorship allows your company to be recognized as a philanthropic leader, elevating your brand's reputation through year-round support for urgent needs that matter. Our customizable sponsorship packages are designed to align perfectly with your corporate goals, allowing you to tailor your involvement while maximizing impact. Your investment not only supports vital programs but also positions your company as a champion for social good, inspiring others to join the cause.

Take this opportunity to make a meaningful impact—partner with us today and help transform lives and foster a brighter future for those we support at Springbrook.

Staff and Donor Signature Events

Unlock a world of impact by sponsoring Springbrook's Signature Events! These dynamic gatherings are not just about having fun; they cultivate community spirit while raising essential funds for our programs. As a sponsor, you will align your brand with meaningful initiatives that support the heart of Springbrook's mission.



Evening of Music at the Morgan Library & Museum November 10th, 2025

An evening filled with enchanting music and a celebration of the Foundation's Founder Award hosted at the stunning Morgan Library & Museum in New York City.



Miles for a Mission 5K Saturday, October 11th, 2025

A fun event for families and friends of Springbrook where all participants take part in a 5K experience, followed by an evening of games and activities.



Foundation Golf Tournament Monday, June 16th, 2025

In its inaugural year, the Foundation Golf Tournament offers a great opportunity for Springbrook supporters to enjoy an afternoon on the beautiful Leatherstocking Golf Course at the Otesaga in Cooperstown, NY. This event will be followed by a cocktail hour, dinner, and a silent auction.



Milestones Luncheon June 2025

An annual event where Springbrook honors the dedication of its employees by recognizing those celebrating a milestone year with the organization (5, 10, 15, 20, and above).



Employee Appreciation Picnic Summer 2025

An annual staff appreciation picnic at Ommegang Brewery in Cooperstown, NY featuring great food, games, and music throughout the afternoon.

Family Engagement Events

Join us in creating a supportive environment where parents can learn, engage, and thrive. Invest in our sponsorship packages today, and become part of a movement that uplifts families while enhancing your brand's presence in the community. Together, we can make a lasting impact!

Family Fun Days in New York City April 13th, 2025 & November 9th, 2025

Twice a year, the Springbrook Foundation organizes trips to New York City to bring downstate families together with their loved ones and provide local individuals and families with the opportunity to experience the magic of the Big Apple. This April, families will have the chance to attend a New York Yankees game, creating unforgettable memories in one of America's most iconic stadiums. In November, we are excited to offer a special brunch at the Hard Rock Café, followed by a spectacular performance of the Rockettes' Christmas show.

Unlock the Magic event December 6th, 2025

The Springbrook Foundation will host its first Family Engagement fundraiser at the Oakdale Commons in Binghamton, NY, on December 6th. The event will offer guests the opportunity to purchase keys to unlock and win donated baskets. There will be food, beverages, crafts, music, and more. The event will be open to the public.

Special Olympic Activities

Springbrook has a robust Special Olympics program, with athletes participating in basketball, soccer, and track and field. Each spring, the Springbrook Scorpions host a basketball tournament that brings in teams from across New York State. The 2025 tournament will take place on March 29th at SUNY Oneonta.

Family Education Workshops

At the Foundation, we believe that informed families are empowered families. Twice a year, we host workshops—both in-person and online—that address pressing topics relevant to parents and their loved ones.



Benefits of becoming a sponsor

The Springbrook Foundation is proud to offer annual sponsorship packages for any organization's budget. No matter the level you choose you will receive maximum year-long exposure and customizable options, allowing you to select the best add-ons to meet your organization's goals. All annual corporate sponsorship package options include recognition as a sponsor on a year-round basis, including:

Prominent recognition for Family Engagement and Special Olympics annual campaigns

Name/logo on postcards, website, e-blasts, social media for all Family Engagement and Special Olympics programming. Current programming includes: Family Fun Day in NYC, Family Education Workshops, Unlock the Magic event, regional programming and events, and Special Olympic activities in basketball, soccer, and track and field.

Corporate Exposure and Recognition

Logo placement on website, sponsor recognition on all social media channels, logo inclusion in Inspirations magazine, and monthly Good News Roundup.

Recognition at staff and donor signature events

Name/logo on website and event signage and materials. Current staff and donor signature events are: Evening of Music at the Morgan Library & Museum, Miles for a Mission 5K, Foundation Golf Tournament, Milestones Luncheon, and annual Employee Appreciation picnic.

Sponsor Package Options

Signature and customizable sponsor package options are available to help you meet your corporate social responsibility (CSR) goals.

1. **Signature Sponsorships Packages**
See the signature options in the block to the right.
2. **Build Your Customizable Sponsor Package**
There are many investment options to help you meet your corporate goals. Create the package that works best for your organization's needs.

Annual Signature

SPONSOR PACKAGES

Package Level & Benefits

PREMIER
\$50,000

Lead level sponsor of annual campaigns, signature events and annual golf outing. **

BENEFACITOR
\$25,000

Community sponsor of annual campaigns, signature events, and dinner sponsor of golf outing. **

CHAMPION
\$15,000

Advocate level sponsor of annual campaigns, signature events, and lunch sponsor of golf outing. *

DREAMS
\$10,000

Outreach sponsor of annual campaigns, signature events, and contest sponsor of golf outing. *

VISION
\$5,000

Partner sponsor for annual campaigns, signature events, and snack stand/beverage cart sponsor of golf outing.

Our Annual Corporate Sponsorship packages are designed to be flexible and can be tailored specifically to meet the interests and goals of individual donors. We believe that creating a personalized sponsorship experience not only enhances an individual's engagement with Springbrook, but also maximizes the impact of their contribution.

For more information, please contact:

The Springbrook Foundation at (607) 286.7171 ext. 295

or email foundation@springbrookny.org

How to become an *Annual Corporate Sponsor*

Contact

The Springbrook Foundation

Call 607.286.7171 ext. 295 or email
foundation@springbrookny.org to
learn more about the benefits of
becoming a sponsor.

OR

Sign up online

by visiting our Annual
Corporate Sponsor page.



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